



The New Jersey Association of School Administrators and Evolution Labs Partner to Advance Next-Generation Student and Parent Success Platform

New engagement platform uses web and mobile-based technology to help students and their parents navigate K-12 challenges.

MORRISTOWN, NJ (PRWEB) January 20, 2016 - The New Jersey Association of School Administrators (NJASA), the state's unifying professional association of school leaders, and Evolution Labs today announced that they have partnered to further develop and make available to NJASA members the company's web and mobile-based student and parent success platform, Suite360. Suite360 leverages new media engagement features with critical content to help students and parents navigate a range of issues, from bullying and cyber-bullying to mental health and wellness, to academic pressures. Under the partnership, NJASA will provide guidance to help shape the platform to meet the specific needs of its member districts.

Dr. Richard G. Bozza, Executive Director of the NJASA will formally announce the partnership and program at the upcoming Techspo 2016 conference in Atlantic City, January 28-29.

"Our role in advancing this platform will help further position New Jersey K-12 schools as leaders in addressing social and emotional learning issues through the use of innovative technologies," said Dr. Bozza. "One of the benefits of Suite360 is the breadth of content it delivers and its ability to meet the ever changing landscape of issues students and parents face today, enabling us to be proactive rather than reactive as the pressures facing K-12 families evolve."

Suite360 uses custom web and mobile experiences to foster content engagement on critical topics, such as:

- Bullying/hazing
- Mental health issues
- Social media (pressures and responsible use)
- Bystander intervention
- Nutrition & wellness
- Stress management
- Community service
- Time management
- Sexual misconduct
- Academic success
- Drug & alcohol use



“We are so excited about this partnership with NJASA because there is a real opportunity to use web and mobile engagement to address the challenges facing students and parents of New Jersey K-12 schools,” said Peter Kraft, President of Evolution Labs (based in Morristown, NJ). “We firmly believe that Social and Emotional learning strategies are paramount to driving engagement, understanding and use of success-based information. This relationship with NJASA will help further develop the Suite360 program and make it available to NJASA members.”

Suite360 is comprised of a robust, professionally-developed library of articles, videos, heuristics (immersive learning modules), pre- and post- assessments, surveys and other content engagement methods that offer students and parents myriad ways to consume important content.

[About Evolution Labs](#)

Evolution Labs is changing the way students engage with schools and the way schools engage with students. Its proprietary software platform helps high schools and colleges recruit, enroll and retain students and their parents (driving key institutional goals and student learning outcomes). The company's Suite360 engagement platform provides institutions with technology and a highly immersive content experience to better connect with students while driving more successful educational outcomes. Learn more at <http://www.evpc.com>.

[About New Jersey Association of School Administrators \(NJASA\)](#)

The mission of the New Jersey Association of School Administrators, the unifying professional association of school leaders, is to ensure a superior statewide system of education by influencing and effecting educational policy, regulations and legislation; and by maximizing the capacity and effectiveness of school leaders through professional development programs and support services. Learn more at <http://www.njasa.net>.

[NJASA can provide specific overview as well]